

CV: Philip Brumpton

Tel: +44 (0)7971184417

e-mail: philip@theinteractivedesigner.co.uk

Key skills

Interface design, user experience, XHTML, CSS, information architecture, art direction, typography, print design, Flash, packaging design, photography.

Achievements

1. When I started at **Dods** they had numerous disparate web sites none of which had a link to the main web site and some very dated. Over the past 18 months I've redesigned most of its 20 plus web sites bringing them together as a family of products. These include dods.co.uk, theparliament.com and ePolitix.com
2. Taking the **PhotoBox** website and brand from a basic html shop to an accessible, intuitive and contemporary website. Creating sibling websites ProGalleries and Greetings by PhotoBox.
3. Making the break from my Mechanical Engineering degree and career to work at the .com start-up **eyestorm**.

Employment

July 2009-current

Dods Lead designer

I manage and redesign 20 plus websites and three junior designers, art directing and managing work flow. I attend steering group meetings and advise on how best to manage large and small websites.

July 08-January 09

Steak Media inc Freelance designer

Online marketing campaigns, online advertising campaigns and site maintenance for British Gas.

November 06-June 08

PhotoBox Lead designer / Full time

The online digital photo lab. As lead designer I was responsible for the design of both the existing web site and development of the PhotoBox web 2.0 project live March 2008.

Other special projects included Greetings by PhotoBox and Pro-galleries by PhotoBox. I managed and briefed and art directed junior designers, as well as developing annual campaigns and off-line collateral.

2006-07

Phaidon & Wallpaper, Corporatedge, M&C Saatchi, Ogilvy primary Various freelance roles

Cadbury's intranet Flash animation, Mini, DHL, Flash banner ad for Wallpaper city guides.

April 06-June 06

Dare digital London Freelance web designer

Flash banners & animation for Barclays Bank plus interface design for Barclays ATM graphics.

December 05-January 06

WGSN, Proximity Freelance web designer

Flash banners and site page layouts and updates.

December 03-February 06

Framfab Oyster (LBI) Freelance web designer

Design agency working on new sites and UI refresh for Epson, BT, Loot, Abbey, Transport for London. With a emphasis on information architecture and user experience Oyster Partners gave me a strong understanding of design agency efficiency and intuitive design.

October 05

JWT Freelance web designer

Mayfly flash animation for advertising banners to coincide with on and offline 'Live for now' campaign. Used on Vodafone web site & banner ads.

October 04-November 04

Tower Hamlets council Freelance Flash designer

Fireworks safety campaign for schools in Tower Hamlets based upon the South Park animation style

May 03-December 03

Expedia UK Full time freelance web designer

Site updates and creation of new interface for Eurostar and integration of the Lonely planet guides to the site. HTML, e-mails, SEO and accessibility to bring the site in line with new European accessibility law.

May 02-March 03

Neutral.gs Freelance web designer

Flash web site for David Chipperfield Architects, Interface for first class in-flight entertainment system for Lufthansa. Contributed to short film by Fashion designer Hussein Chalayan.

November 01-April 02

Arcadia Group at Zoom Full time freelance web designer

Site up-dates and production of micro-sites, site surveys.
Brands worked on include, Topman, Topshop, Burtons, Evans, Warehouse, Hawkshead, Miss Selfridge.

April 99-May 01

eyestorm.com Junior web designer / Full time

Eyestorm was the pioneering online art retailer selling work from international artists and Photographers including: Damian Hirst, Jenny Saville, Marc Quinn, Gavin Turk, Martin Parr, Bill Owen, Boyd Web, Susan Derges and Erwin Blumenfeld.

My role included site up-dates, micro-site design for eyestorm affiliated people and organisations. These included Magnum Photos, Saatchi Gallery, the color of white and The Hospital. Working at eyestorm was an inspirational and challenging experience and set the path I m on today.

Education

XHTML Lynda.com	<u>2006</u>
CSS Lynda.com	<u>2005</u>
Flash Actionscript Lynda.com	<u>2005</u>
Flash Hoxton Bibliotech	<u>2000</u>
HTML Hoxton Bibliotech	<u>1999</u>

Degree

Building services engineering Northumbria University
1994-1998

Design portfolio

www.theinteractivedesigner.co.uk

Other activities

Photogarphy, new internet technology, graphic design, contemporary art, graffiti art, running, cycling, vintage cycles.